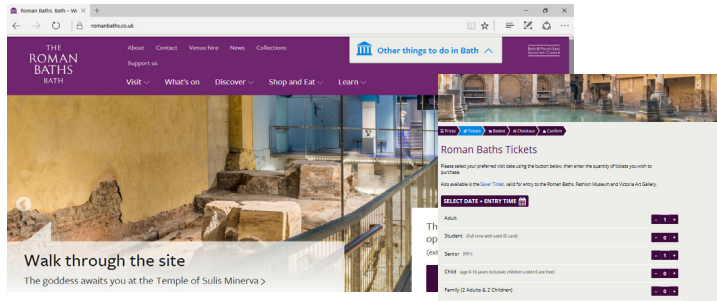# eGalaxy™ Responsive Design Web Store

Enhance the Guest Experience

BUY TICKETS ANYTIME. ANYWHERE.

The eGalaxy web store is available as a responsive web design offering all the benefits of accessing it from any mobile devices. Customers can buy your products on mobile, tablet and desktop from a single web store for an improved online experience.

What's more; you can make your header, fonts and brand colours match your existing website, creating a seamless transition for your guests.

Improve customer online experience – your web store design adjusts itself to any mobile devices and screen sizes increasing your reach to tablet and mobile audiences.

Increase sales and conversion rates – offering an optimised mobile experience to your customers increases your conversion rate at checkout. You can also sell memberships on mobile devices.

Save time and cost – creating a single responsive web site saves time and cost on mobile development and site management.

Improve SEO – optimise your content once for all your devices and avoid content duplication to get higher ranking in search engines.

Consolidate analytics and reporting – site analytics tools can handle multiple devices and responsive reporting and create comprehensive analysis and clearer monitoring.

Flexible design – in Galaxy 6.3.37 and later, you can customise nearly every aspect of your web store's HTML, CSS and JavaScript and make it your own for a seamless customer experience.

For more information, contact us today.